



Collaboration Proposal

Making a Difference

National Day for Staff Networks

Making Work Better

Wednesday 13th May 2026

Make it a date

Contact

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STAFFNETWORKS

#MakingWorkBetter



NATIONAL DAY FOR
STAFFNETWORKS

#MakingWorkBetter



Introduction

The next National Day for Staff Networks is taking place on **Wednesday 13th May 2026**

It's the 9th year that we have been celebrating networks on the world's only nationwide day dedicated to recognising networks/resource groups and the incredible value they add to the workplace.

The day shines a light and recognise the multiple benefits that staff networks /resource groups offer to both employees and their organisation.

Some of the employee network family are suffering the effect of the EDI backlash. Our networks in Government departments have been restricted in how and when they can support their communities.

We understand the progressive impact that staff networks can deliver in the workplace. and believe that it is important to recognise and celebrate these hard working groups of people for their added value and how they are making work better.

This is needed now more than ever

About Us

The National Day for Staff Networks Campaign Committee* operates as a social enterprise (CIC) (not for private profit terms).

The Committee's mission is to promote the added value of employee networks and oversee the strategic planning of the annual national day for staff networks campaign. Read more about the committee on our [website](#).

The Committee ensures that all activities relating to the national day tie into the core purpose and promote the added value of staff networks. In addition, the committee oversee the provision of tools to enable staff networks to have access to resources and start the conversation to tackle unfair treatment at work.

Our Vision



Our vision is for a world where all workplaces value the vital role played by all staff networks and partner with them to shape and deliver inclusion strategies, providing the support needed to have a sustainable and progressive impact

Mission

The National Day for Staff Networks campaign celebrates the powerful role networks play in making work better for everyone.

We aim to:

- **Equip and empower** staff networks to thrive and sustain their impact.
- **Educate and engage** leaders to value, partner with, and champion the rich contributions of staff networks.
- **Encourage** collaboration between organisations and staff networks to eliminate discrimination in all its forms.





About The Day

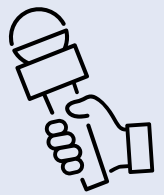
As well as providing resources for networks to celebrate locally, we will also be holding a **national conference** aimed at employee networks/resource groups and the eco system that supports them.

This will be an engaging and impactful network conference that aims to exalt, educate, and empower individuals from all walks of life.

Our conferences seek to create a space where diverse perspectives are valued, and explore the power of collaboration.

It will also be when the second cohort of recipients of the Stellar Standard will be announced. The Stellar Standard [The Standard] is an exciting new measure that staff networks/employee resource groups (ERG) can use to benchmark their learning, effectiveness and performance to date.

Conference Highlights



Keynote Addresses:

Invited speakers, will share their experiences, insights, and strategies for creating inclusive environments.

Empowering Voices:

Elevating the voices of different communities is essential for true diversity and inclusion.

Showcasing Success Stories:

Success stories from diverse leaders and influencers will serve as inspiration for attendees.

Celebrate the recipients of Stellar Standard: The Standard will help networks raise the bar and continue making work better.



What is the Stellar Standard?

The Stellar Standard [The Standard] acts as a maturity guide and indicator in respect of good practice which demonstrates how networks are meeting their members' needs, benefitting the wider organisation and building progressive relationships with other stakeholders.

The Standard will offer insightful learning for all participating networks by highlighting the rich contribution of the staff network community to businesses, organisations and wider industry across all sectors in and beyond the UK.

The Standard is open to networks at any stage of their journey from new and emerging to those that are long established regardless of the sector. Recipients of the Standard will have played a key role in supporting their members, as well as contributing to diversity and inclusion processes, practices and activities within their organisations.

For more information, visit the [website](#)



Benefits for Organisations



All our sponsors recognise that exposing their brand to diverse communities has a direct impact, encouraging people to support their brand or attracting diverse talent to work for an organisation that values them.

1

Beacon for Inclusion

As a sponsor, your organisation's involvement demonstrates that you not only understand the value of inclusion but you take the employee voice seriously. This is a fantastic opportunity to show how your organisation is a beacon for equity.

2

Your commitment to EDI and the employee voice

Networks Day continues to gain momentum. In addition to a strong social media presence, our website is visited by thousands, and the day was featured on traditional media including London Live TV/ regional radio.

3

Opportunities to showcase

Three fantastic opportunities to raise your brand profile and be a leader in Inclusion and equity. By sponsoring National Day for Staff Networks, you also sponsor the Stellar Standard and the Conference reaching a huge audience. Visibly strengthening your organisation's commitment to equity, diversity and inclusion.



Collaboration Packages



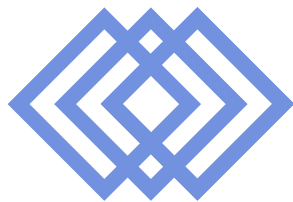
Official Networks Day Sponsor

- 💧 Logo placement on websites and social media
- 💧 Complimentary tickets to the Conference
- 💧 Logo/name on conference posters, flyers and all other marketing items
- 💧 Photo opportunity with Stellar Standard recipients
- 💧 Complimentary Stellar Standard Assessments
- 💧 Speaking slot at the conference
- 💧 Logo on conference badges and materials
- 💧 Recognition on our posters that being promoted by Open Media across the UK
- 💧 Logo on cards prompting discussion on equity and inclusion
- 💧 Distribution of your organisation inside all the goody bags

£25,000

LEADER

Collaboration Packages

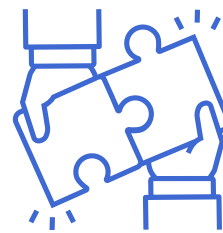


Champion

Headline Sponsor
Some benefits listed below

- Logo placement on websites and social media
- 6 VIP Tickets to the Conference
- Logo/ name on conference posters, flyers and all other marketing items
- Photo opportunity with Stellar Standard recipients
- Complimentary Stellar Standard assessments for 6 networks/ERGs
- Speaking slot at the conference
- Distribution of merchandise inside the goody bags
- Logo on posters promoted by Open Media across the UK

£10,000



Partner

Partner Sponsor
Some benefits listed below

- Logo placement on website social media
- 3 x VIP Tickets to the Conference
- Logo /name on conference posters, flyers and all other marketing items
- Photo opportunity with Stellar Standard recipients
- Complimentary Stellar Standard assessments for 3 networks /ERGs

£5,000



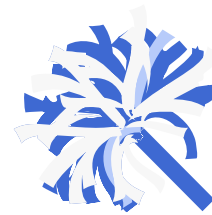
Collaboration Packages



Advocate

- Logo placement on website
- 2 x VIP Tickets to the Conference
- Logo / name on conference posters, flyers and all other marketing items
- Complimentary Stellar Standard Assessments for 2 networks/ERGs
- Photo opportunity with Stellar Standard recipients

£3000



Cheerleader

- Logo placement on website
- 1 x VIP Tickets to the Conference
- Logo/name on conference posters, flyers and all other marketing items
- Complimentary Stellar Standard assessment for 1 network/ERG

£1500

Collaboration Packages



Perhaps you would like to sponsor an aspect of the conference?

Or explore a bespoke sponsorship package?

Get in touch



NATIONAL DAY FOR
STAFFNETWORKS



**Ready to partner with
us on this exciting
opportunity?**

Contact

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