

THESE ARE OUR

Brand Values



one



Collaborative

- We achieve more by working together. We foster a culture of teamwork, shared goals, and open communication, by working collectively, across teams, portfolios and sectors. We harness diverse strengths to drive innovation, effective performance and success.

two



Authentic

- We lead with integrity, honesty and communicate with transparency. We act with integrity, build trust through consistency and believe in sincerity as the cornerstone of all our interactions..

three



Respectful

- We welcome the best in everyone we meet. We actively listen, value differing perspectives and maintain professionalism in all our interactions. Respect guides how we communicate, resolve conflict and make decisions.

four



Inclusive

- We nurture safe spaces where everyone belongs. We celebrate diversity and ensure that all voices are heard, valued and empowered. We strive to remove barriers and build equitable systems that allow everyone to thrive.

five



Supportive

- We uplift each other. We cultivate an environment where people feel safe to ask for help, offer assistance and celebrate each other's successes. We prioritise well-being, learning, including growth—for both individuals and the organisation as a whole.

NOTE: The word CARIS primarily means grace or kindness, and is of both Welsh and Greek origin. It is a popular variant of the name Carys, derived from the Welsh word for "love." In Greek, it is a variation of Charis, also meaning "grace" or "kindness."